

YOUTH INNOVATORS ACCELERATE
SOCIAL ENTREPRENEURIAL MINDSETS

NEWSLETTER

Project No: 2024-2-FR02-KA220-YOU-000286220



Kick off meeting in Marseille!

On 30 June 2025, the ASPIRE 4.0 project officially launched with a dynamic kick-off meeting in Marseille, France. Hosted by Boréal Innovation, the project's coordinating partner, this gathering marked the beginning of a two-year journey aimed at empowering young people to become social entrepreneurs and equipping youth workers with the skills to mentor them.

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● A Successful Start for ASPIRE 4.0!

ASPIRE 4.0 is a collaborative Erasmus+ initiative uniting organizations from France, Greece, Slovenia, Belgium, and Bulgaria to foster social entrepreneurship, reduce youth unemployment, and promote social innovation across Europe.

During the meeting, representatives from all six partner organizations met in person for the first time to review the project plan, define roles, and agree on the timeline for key activities. The discussions centered on the upcoming Idea Jams in partner countries, the development of the Accelerator Roadmap, and preparations for the Transnational Training Lab for youth workers. Strategies for effective communication, risk management, and dissemination were also established to ensure the project's success.

ASPIRE 4.0 aims to empower 25 young people with entrepreneurial skills and mentor 12 youth workers, creating a ripple effect of social innovation in local communities. Participants will receive training in social entrepreneurship, benefit from personalized mentoring, and have the opportunity to showcase their business ideas in a Transnational Business Competition.

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The next steps include, developing training modules covering key entrepreneurial competencies, and preparing for the Transnational Training Lab, which will bring together youth workers for hands-on capacity building.



Co-funded by
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